

EDTS easily trains all their customers, whilst reducing costs by 60%

CUSTOMER CASE



EDTS

FÖR TRYGGARE ARBETSLIV

Learnifier has helped Kajsa Melin, Project Manager at EDTS, to understand that training tools can be easy to set up, operate and get customers involved with. She has also managed to reduce her costs by 50-60% as well as getting access to more features than expected.

- I thought training tools were complicated and resource-intensive, but after trying Learnifier I have realised that they can be very user-friendly, says Kajsa.

EDTS - the European Drug Testing Service, offers help and support to prevent and combat alcohol and drug abuse in the workplace. They aim to create a safer working environment, and a disruption-free operations. Their work is carried out as instructor-led training sessions, which sometimes involves gathering the entire staff, and sometimes takes the form of online courses, where participants can access the content as and when they see fit.

"I thought training tools were complicated and resource-intensive"

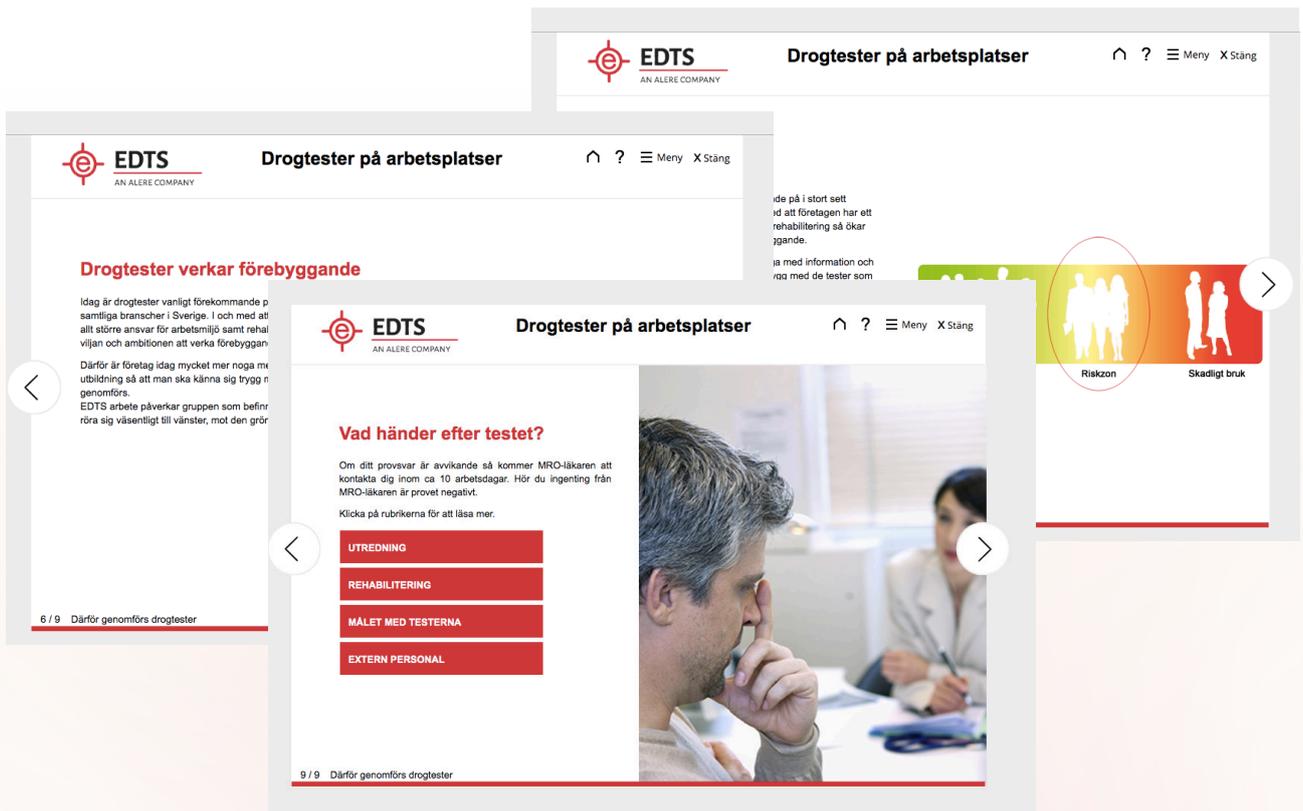


TAILOR-MADE PORTALS TO MAKE CUSTOMERS FEEL AT HOME

Learnifier's tool enables EDTS to use a similar setup for all its customers, while easily adapting the portal to each customer, for example by using their logo and colours, to ensure they feel at home when they log in. Kajsa believes this is important because:

- The customer feels it is their portal, despite the fact that it is not owned by them. My contacts are usually with the HR team, which then distributes the materials to the employees, and in this situation it feels a bit more established and credible if the tool is branded. In our experience, this instils a sense of trust, says Kajsa.

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EASIER TO USE AND LESS INVESTMENT THAN EXPECTED

Until EDTS started using Learnifier, Kajsa believed that LMS and training platforms were expensive, complicated and resource-intensive to set up. But once she started using Learnifier she was pleasantly surprised. Apart from enabling EDTS to reduce its costs by 50-60%, Kajsa also feels the tool is very user-friendly and intuitive. She also finds it easy to assign features in the tool to different administrators, who can then invite participants and manage the content, enabling a greater number of people to collaborate.



"They understand immediately and quickly feel confident using the interface"

Kajsa Melin,
Project manager, EDTS

- When we visit a customer to train them on how to use the tool, we always allocate an hour, however we are often done after 10 minutes. They understand immediately and quickly feel confident using the interface, which obviously makes my job easier, says Kajsa.



To Kajsa, the greatest AHA-moment was when she realised that Learnifier included many, many more features than she originally realised. She has not familiarised herself with all the features yet, but whenever a new need arises, a solution is often already available.

- *And if I have questions concerning the features, the support staff are always quick to answer, friendly and helpful, says Kajsa.*

When Kajsa is asked whether she would recommend Learnifier, she replies:

- *I have done that, to another company in our group!*

Curious to know what all this looks like in our tool?

See your online course or digital onboarding in Learnifier. Get in touch now and schedule your tailored demo to see how easy you can get started.



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