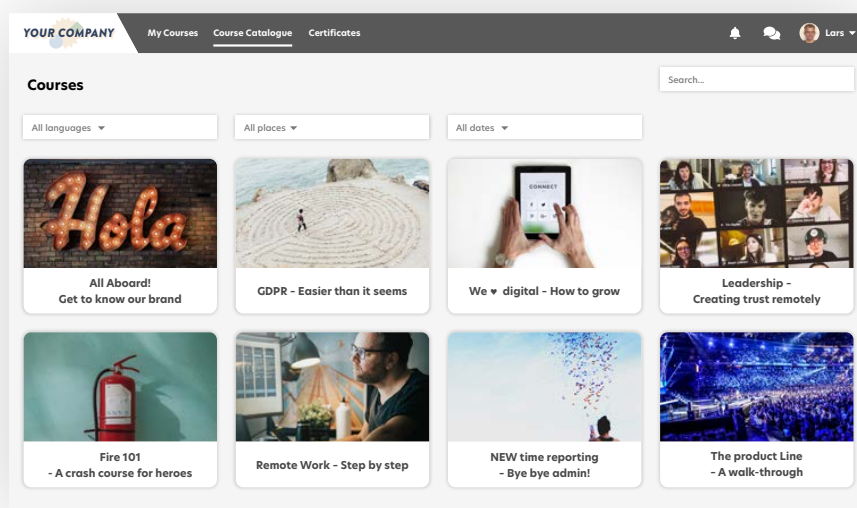*Learnifier*®

Educate and onboard employees, customers and partners

Dynamic learning – easy and efficient

Using Learnifier, you can easily **create, direct and share** all sorts of learning to educate and onboard employees, customers, partners and the public.
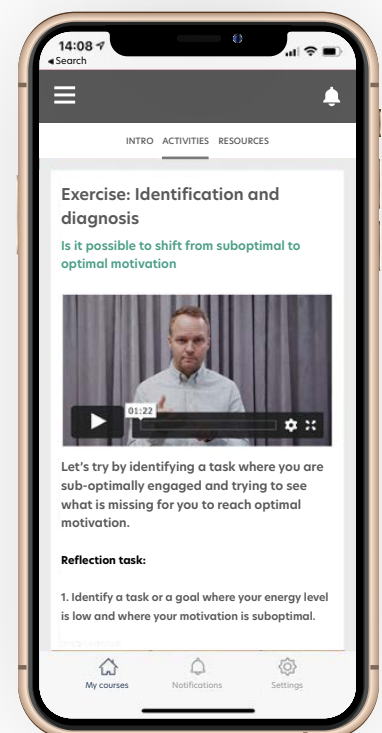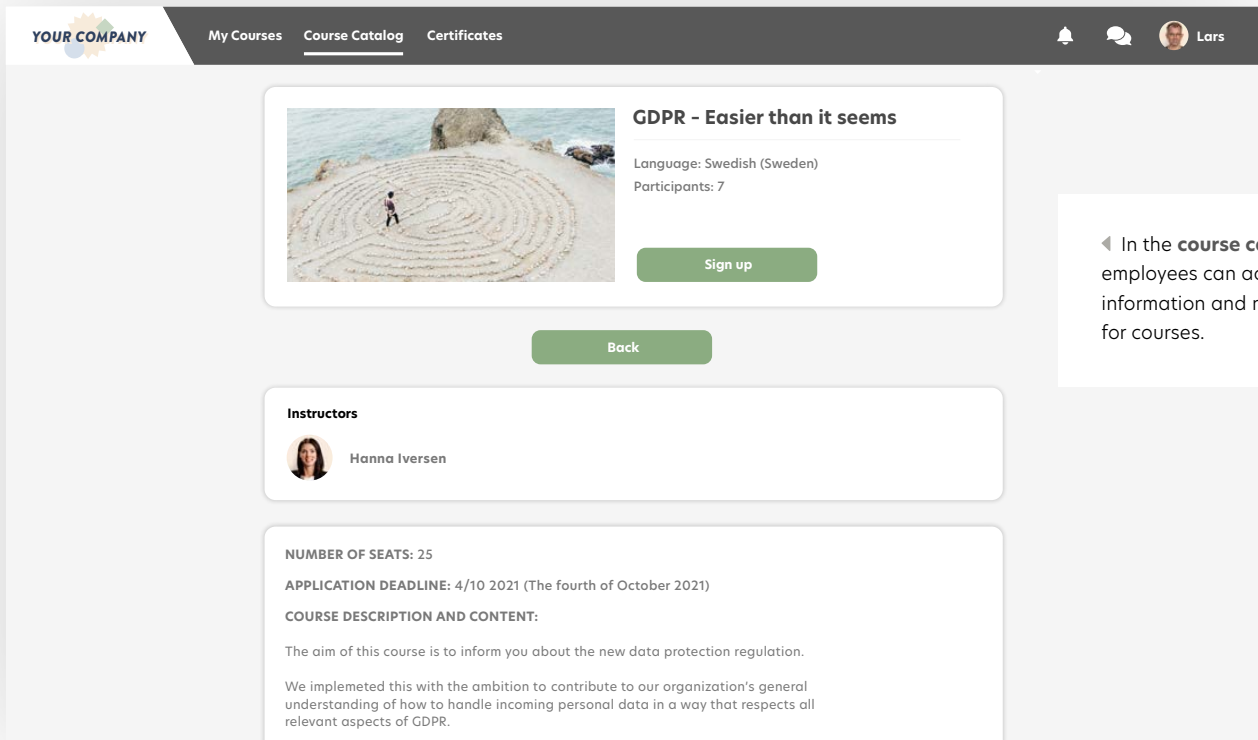
Your portal to knowledge

Learnifier works as your **personal Learning Academy** – a dynamic tool for digitalizing knowledge and an inviting course catalogue where everyone has access to relevant training for all platforms. The courses **can be completely web-based** or conducted in the form of **"blended learning"** where they can also include physical and/or virtual meetings. You can also set up traditional "classroom courses" in your learning academy, where Learnifier is used as an administrative support for both course participants and the course coordinator or teacher.

▲ All employees get access to your learning academy where they can see current and completed **courses, certificates and the course catalog**. In the course catalog, users can search for more information and register for courses. **The course catalogue can be individualized** so that employees see the courses that are relevant to them (based on unit, position, geographical location, etc.).

▶ Learnifier is a **responsive platform**. Everything you can do on your computer can also be done on your phone or tablet. In addition, there is a mobile app for both iOS and Android.
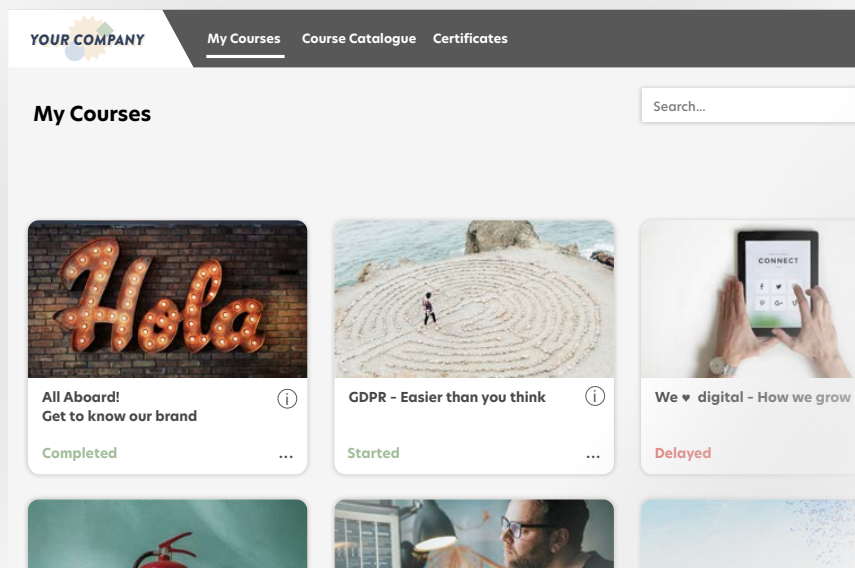
YOUR COMPANY

My Courses **Course Catalog** Certificates

Lars

GDPR - Easier than it seems

Language: Swedish (Sweden)
Participants: 7

Sign up

Back

Instructors

Hanna Iversen

NUMBER OF SEATS: 25

APPLICATION DEADLINE: 4/10 2021 (The fourth of October 2021)

COURSE DESCRIPTION AND CONTENT:

The aim of this course is to inform you about the new data protection regulation.

We implemented this with the ambition to contribute to our organization's general understanding of how to handle incoming personal data in a way that respects all relevant aspects of GDPR.

◄ In the **course catalogue**, employees can access information and register for courses.

As a manager or project manager, you can **easily follow your employees' progress,** register them for courses or approve their course applications.

Your learning platform can be **separated from or integrated with your permanent intranet** or other systems using, for example, Zapier or API.

In addition to the course catalogue **(Pull),** you can also invite **(Push)** individuals or groups of course participants.

There is also a **certificate function**.

Course **invitations can be automated** based on target group.

YOUR COMPANY

My Courses Course Catalogue Certificates

My Courses

Search...

All Aboard!
Get to know our brand   ⓘ

Completed   ...

GDPR - Easier than you think   ⓘ

Started   ...

We ♥ digital – How we grow

Delayed

Completed

Started

Delayed

◄ Under "My Courses", your employees keep full track on their courses.

Here, they will find both mandatory courses and the ones they've registered for in the course catalogue

Consider more than just "courses"

You can also create solutions for **programs, events, performance reviews, collaboration areas** for project groups and much more. The self-registration feature enables **open courses** that do not require login to the public on websites or social media.

A modern learning experience that motivates competence development

Education can have many purposes and prerequisites. Therefore, you need to be able to offer courses that are tailored to the target group, the subject and many other factors. Learnifier offers an attractive and user-friendly experience in a learning environment beyond the ordinary. **The tool does not require any prior knowledge to get started.**

DISCOVER THE BENEFITS:

An educational and easy-to-use participant experience
Make it easy and motivating to get educated

Mobile first
Start the course at work and finish it on your phone on the bus home

Social Learning
Let the communication flow between participants and course leaders
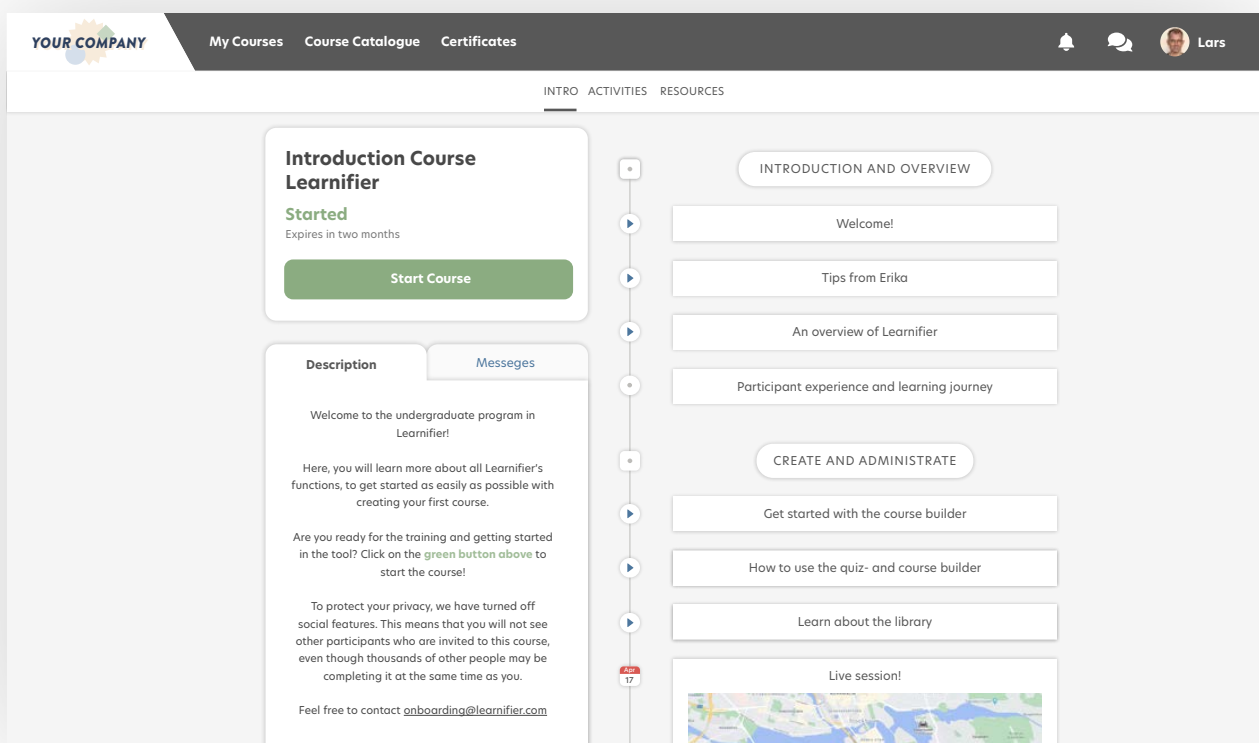
Blended Learning
Complete digital tutorials with physical and / or virtual meetings

Automated communication
For increased activity, build in automated communication that is triggered by what the participant does or doesn't do.

Multilingual selection
The participant can change the language on the participant viewand there are functions for creating language versions of courses.

▲ The courses are made up of modules and activities that include **videos, texts, pictures, documents, quizzes, evaluations, links, sounds** and much more.

The courses can also include **physical and / or virtual meetings** that are automatically added to the participant's digital calendar.

Through **forums and chats**, participants can exchange experiences and ask questions.

For learning organizations - Produce and update your courses yourself

Through the **user-friendly course builder feature**, sub-portals for different units, departments, individuals, templates, built-in LMS functionality, different roles and the individual course catalogue, Learnifier can be used as a tool for your entire organization. Of course, Learnifier can be integrated into your current systems. If you can create a PowerPoint, you will be able to create courses in Learnifier as well.

Who can benefit from Learnifier?

Here are a few typical users:

THE L&D DEPARTMENT who wants to work with a modern tool for digital learning but also wants to offer the rest of the organization a tool
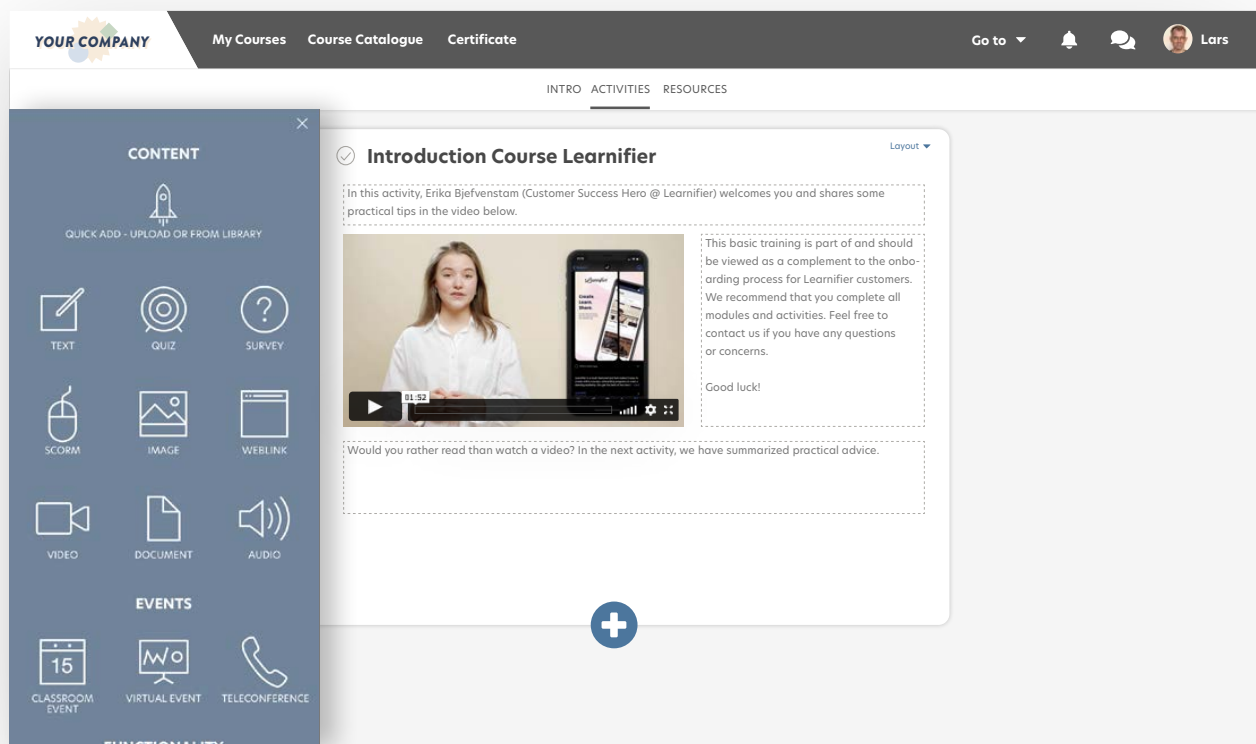
THE HR DEPARTMENT who wants to onboard new employees or educate in employee development conversation

THE SALES MANAGER who wants to further train their sales force or resellers

CUSTOMER SUPPORT who wants to onboard and / or educate customers

THE FINANCE DEPARTMENT who wants to educate the budget process

THE IT DEPARTMENT who wants to educate in new systems for reduced support needs

With the Learnifier course builder, you can quickly and easily create and update courses using **drag-and-drop**. Just like in PowerPoint, you can **start from a template or a copy of an existing course**.

Learnifier's course builder tool is very easy to use yet features powerful functions for digital learning. Learnifier enables you to create different forms of courses yourself with:

- **Text**
- **HTML 5**
- **Quiz**
- **Surveys**
- **Evaluations**
- **Forms**
- **Scorm**

- **Images**
  (Including 2 million from Unsplash)
- **Links**
- **Video** (including video editing)
- **Physical meetings**
- **Virtual video meetings**

- **Downloading of documents and other digital files**
- **Uploading of digital files**
  (I.E assignments)
- **Sound files**
- **Integration of external material**

Learnifier as your partner

Learnifier is **the leading learning platform in the Nordics**. Since the start in 2012, we have helped more than **260** large and small companies, municipalities and organizations to streamline their educational activities. Our customers are found **in all industries, in more than 25 countries** and on all continents.

Learnifier's customers continuously give our **Customer Success Team top reviews**. Customer Success helps you get started quickly and smoothly and take advantage of digital technology and pedagogy to create effective and enjoyable learning. Of course, they are also there to support you after completing your onboarding.

We can also help when you don't have the time or will to **produce all or part of your training needs**. Learnifier is available in standardized as well as customized Enterprise solutions.

Feel free to contact us for more information, needs analysis, demos, prices, workshops or if you just want to know more about how you can streamline your business' learning. Since Learnifier develops quickly with updates of the existing service and brand-new functions, we can also give you an update on the current offer and what is in our Roadmap.

+46 8 520 27 940
sales@learnifier.com

www.learnifier.com
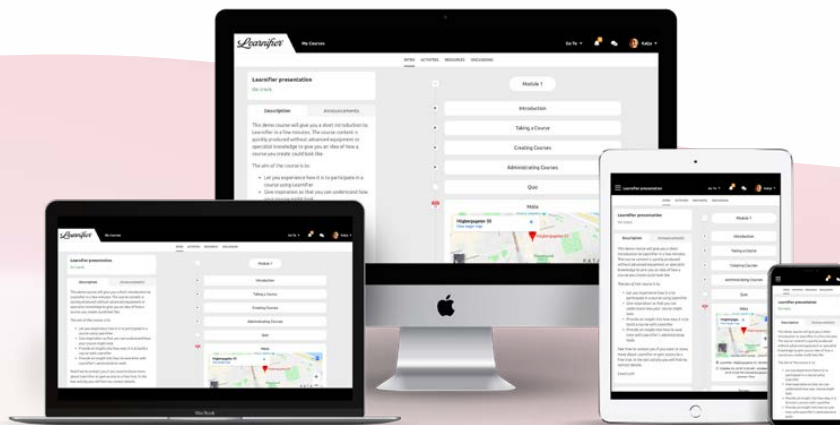**www.linkedin.com/company/learnifier**

A SELECTION OF OUR CUSTOMERS:

ADITRO   VISMA®

Länsförsäkringar   pinchos *the app restaurant*

GREATLEADERS   feelgood®

KenBlanchard
COMPANIES

Learnifier® .com